

Agenda
Consumers United for Evidence-based Healthcare (CUE)
Annual Membership Meeting
How do We Assess the “Value” of Health Care, Given the Evidence?
Friday, July 13, 2018
8:30 am to 4:45 pm
Henry J. Kaiser Family Foundation, Washington DC 20005

8:00 am–8:30 am	Registration & continental breakfast
8:30 am–9:00 am	Welcome and introductions Terry Kungel, Co-chair, CUE; CEO, Maine Coalition to Fight Prostate Cancer Genie Han, Coordinator, CUE; Senior Research Program Coordinator, Johns Hopkins Bloomberg School of Public Health Kay Dickersin, Professor, Johns Hopkins Bloomberg School of Public Health Janice Bowie, Professor, Johns Hopkins Bloomberg School of Public Health
9:00 am–9:30 am	Keynote I: Insurance coverage with evidence development Speaker: Trent Haywood, Chief Medical Officer, Blue Cross Blue Shield Moderator: Sandy Finestone, President, Association of Cancer Patient Educators
9:30 am–9:35 am	Discussant: Bill Vaughan, National Committee to Preserve Social Security and Medicare
9:35 am–10:05 am	Discussion
10:05 am–10:20 am	Break
10:20 am–11:05 am	Panel I: “Value” that is disparities-sensitive Chair: Ann Fonfa, President, Annie Appleseed Project How affordability affects health disparities Panelist: Eliseo Pérez-Stable, Director, National Institute on Minority Health and Health Disparities, National Institutes of Health When value is the only goal in healthcare: Unintended racial disparities Panelist: Krisda H. Chaiyachati, Assistant Professor, University of Pennsylvania Public Health Approaches to Eliminate Disparities in Infectious Disease Panelist: LaQuandra Nesbitt, Director, District of Columbia Department of Health
11:05 am–11:10 am	Discussant: Brenda Shelton-Dunston, MPH, Executive Director, Black Women’s Health Alliance
11:10 am–11:35 am	Discussion

- 11:35 am–11:50 am **Keynote II: How to lie about value with statistics**
Speaker: Scott Zeger, Professor, Johns Hopkins Bloomberg School of Public Health
Moderator: Tammy Boyd, Director of Health Policy and Legislative Affairs, Black Women’s Health Imperative
- 11:50 am–11:55 am **Discussant:** Janice Bowie, Professor, Johns Hopkins Bloomberg School of Public Health
- 11:55 am–12:25 pm **Discussion**
- 12:25 pm–1:30 pm **Lunch/Networking**
- 1:30 pm–2:45 pm **Workshop I: How to search on the internet for information about healthcare value and cost**
Lori Rosman, Public Health Informationist, Johns Hopkins Medical Institutions
Stella Seal, Associate Director, Health System and Community Services, Johns Hopkins Medical Institutions
- Workshop II: Health economics 101 related to “value”**
Darrell Gaskin, Professor, Johns Hopkins Bloomberg School of Public Health; Director, Johns Hopkins Center for Health Disparities Solutions
- Workshop III: “Value” in drug prices: What are the challenges?**
Gerard Anderson, Professor, Johns Hopkins Bloomberg School of Public Health
- 2:45 pm–3:00 pm **Video screening: How to navigate conflict and collaboration on advisory panels**
Genie Han, Coordinator, CUE; Senior Research Program Coordinator, Johns Hopkins Bloomberg School of Public Health
- 3:00 pm–3:30 pm **Discussion**
- 3:30 pm–3:45 pm **Break**
- 3:45 pm–4:00 pm **Keynote III: Consumer groups and perceived conflicts of interest**
Speaker: Cindy Pearson, Executive Director, National Women’s Health Network
Moderator: Ann Fonfa, President, Annie Appleseed Project
- 4:00 pm–4:05 pm **Discussant:** Terry Kungel, CEO, Maine Coalition to Fight Prostate Cancer
- 4:05 pm–4:30 pm **Discussion**
- 4:30 pm–4:45 pm Closing remarks and **Evaluation**
- 4:45 pm **Adjourn**