Agenda
Consumers United for Evidence-based Healthcare (CUE)
Annual Membership Meeting
How do We Assess the “Value” of Health Care, Given the Evidence?
Friday, July 13, 2018
8:30 am to 4:45 pm
Henry J. Kaiser Family Foundation, Washington DC 20005

8:00 am–8:30 am  Registration & continental breakfast

8:30 am–9:00 am  Welcome and introductions
Terry Kungel, Co-chair, CUE; CEO, Maine Coalition to Fight Prostate Cancer
Genie Han, Coordinator, CUE; Senior Research Program Coordinator, Johns Hopkins Bloomberg School of Public Health
Kay Dickersin, Professor, Johns Hopkins Bloomberg School of Public Health
Janice Bowie, Professor, Johns Hopkins Bloomberg School of Public Health

9:00 am–9:30 am  Keynote I: Insurance coverage with evidence development
Speaker: Trent Haywood, Chief Medical Officer, Blue Cross Blue Shield
Moderator: Sandy Finestone, President, Association of Cancer Patient Educators

9:30 am–9:35 am  Discussant: Bill Vaughan, National Committee to Preserve Social Security and Medicare

9:35 am–10:05 am  Discussion

10:05 am–10:20 am  Break

10:20 am–11:05 am  Panel I: “Value” that is disparities-sensitive
Chair: Ann Fonfa, President, Annie Appleseed Project

How affordability affects health disparities
Panelist: Eliseo Pérez-Stable, Director, National Institute on Minority Health and Health Disparities, National Institutes of Health

When value is the only goal in healthcare: Unintended racial disparities
Panelist: Krisda H. Chaiyachati, Assistant Professor, University of Pennsylvania

Public Health Approaches to Eliminate Disparities in Infectious Disease
Panelist: LaQuandra Nesbitt, Director, District of Columbia Department of Health

11:05 am–11:10 am  Discussant: Brenda Shelton-Dunston, MPH, Executive Director, Black Women’s Health Alliance

11:10 am–11:35 am  Discussion
11:35 am–11:50 am  **Keynote II: How to lie about value with statistics**  
Speaker: Scott Zeger, Professor, Johns Hopkins Bloomberg School of Public Health  
Moderator: Tammy Boyd, Director of Health Policy and Legislative Affairs, Black Women’s Health Imperative

11:50 am–11:55 am  **Discussant:** Janice Bowie, Professor, Johns Hopkins Bloomberg School of Public Health

11:55 am–12:25 pm  **Discussion**

12:25 pm–1:30 pm  **Lunch/Networking**

1:30 pm–2:45 pm  **Workshop I: How to search on the internet for information about healthcare value and cost**  
Lori Rosman, Public Health Informationist, Johns Hopkins Medical Institutions  
Stella Seal, Associate Director, Health System and Community Services, Johns Hopkins Medical Institutions

**Workshop II: Health economics 101 related to “value”**  
Darrell Gaskin, Professor, Johns Hopkins Bloomberg School of Public Health; Director, Johns Hopkins Center for Health Disparities Solutions

**Workshop III: “Value” in drug prices: What are the challenges?**  
Gerard Anderson, Professor, Johns Hopkins Bloomberg School of Public Health

2:45 pm–3:00 pm  **Video screening: How to navigate conflict and collaboration on advisory panels**  
Genie Han, Coordinator, CUE; Senior Research Program Coordinator, Johns Hopkins Bloomberg School of Public Health

3:00 pm–3:30 pm  **Discussion**

3:30 pm–3:45 pm  **Break**

3:45 pm–4:00 pm  **Keynote III: Consumer groups and perceived conflicts of interest**  
Speaker: Cindy Pearson, Executive Director, National Women’s Health Network  
Moderator: Ann Fonfa, President, Annie Appleseed Project

4:00 pm–4:05 pm  **Discussant:** Terry Kungel, CEO, Maine Coalition to Fight Prostate Cancer

4:05 pm–4:30 pm  **Discussion**

4:30 pm–4:45 pm  **Closing remarks and Evaluation**

4:45 pm  **Adjourn**